

MEMBER OF THE AUDIO PUBLISHERS ASSOCIATION

# YOUR PARTNER

IN

# AUDIO PRODUCTION PUBLISHING & DISTRIBUTION



WE ARE ....

AWARD WINNING, TRAINED & EDUCATED

NARRATORS, ACTORS,
SOUND ENGINEERS, COMPOSERS,
DIRECTORS, EDUCATORS & LIBRARIANS

#### WE UNDERSTAND...

- CREDIBILITY & RELIABILITY
- HIGH VALUE AT LOW COST
- PERSONAL SERVICE TO OUR CLIENTS

# THE AUDIOBOOK PROCESS

## **Audio Production**

- 1. Submit your manuscript.
- 2. Receive a no obligation estimate. Average is \$300-\$350 per finished hour. 9,000 words per finished hour. Other factors include the choice of narrator (yourself or professional), music, sound effects, rate of delivery of narrator, etc.
- 3. Receive contract. (You retain audio rights.)
- 4. Sign contract and pay 10% deposit to reserve time on studio calendar. (3 mo. production average)
- 5. BFV provides demos of several narrators reading your script to choose from our 50+ in house talent pool. If our director identifies a need for a special voice, we issue a press release requesting submissions for your book from talent nationwide.
- 6. 40% deposit due per contract when production begins.
- 7. Final 50% due when audio files are fully mastered in .wav or .aiff format. (At this point if your contract reflects a complete buyout, then files would be delivered to you via file transfer. Our contractual requirements end.)

# **Publishing**

( no extra charge)

- 1. We provide your audio in the formats required by the various distributors, as well as CD formats (audio or mp3) and streaming formats.
- 2. We provide ISBNs and submit all metadata to *Bowker*:
- 3. We provide metadata, audio files & cover images to all distributors.
- 4. We use your artwork or provide artwork for covers and accommodate the various sizes required by distributors.

### World-Wide Distribution \*

1. Digital Retailers

Amazon, iTunes, Audible Overdrive, AudiobooksNow Audiobooks.com, Kobo Learn Outloud, Hummingbird Nook Audiobooks, ScribD BFV Audiobook Store, Tunein Catalist Digital, Acoustik, Playster and MORE!

2. Digital Libraries

Overdrive, Hoopla (Midwest Tapes) FindawayWorld, Baker and Taylor Bibliotheca, Follett and More!

3. Physical Products

Alibris, Amazon, BFV Audiobook Store

4. Enhanced eBook Retailer

iBook through iTunes

\*Distributers are always being added.

## A Few of Our Clients

WorldBank.Org, Bolinda Publishing (Australia) Children's Welfare League (CLWA Press, NY) National Institute for Trial Lawyers (NITA Publishing) Winston-Crown Publishing, The Truth LLC Terrence M. Burke, Joanne Greenberg



# THE BFV TEAM



Diana Andrade, President - Award-winning acting, directing, coaching and teaching. for more than 30 years. Graduated from Iowa State University in Speech, Theater and Broadcasting. Continued graduate studies in library media at the University of Nebraska & the University of Colorado.



Jaime Andrade. Business Manager - Holds more than 35 years of national and worldwide experience by successfully pioneering the launch of well recognized products such as Voice Messaging. Graduated from the University of Nebraska at Omaha in business. Award winning actor.



Derek Whitacre, Master Sound Engineer & Music Composer - Degree from the University of Colorado at Denver. Has composed music and performed sound editing in major motion pictures, as well as current television series including NCIS, Queen of the South, and Kevin Can Wait.



Christian Andrade, Public Relations Manager & Business Development - Degree from the Annenberg School of Communications/Journalism and the Marshall School of Business at University of Southern California. Award winning speaker and actor.

#### More Team Members

Michael Pearl, PhD., Editor & Co-Director of the BFV Audiobook Connection for Education.

Dan Alflatt, Assistant Master Engineer - Degree from the London College of Music & Media

Phil Vagos, Attorney - copyright and contracts

The Narrators! - from Denver and around the world.

#### Submit Your Manuscript Today! Go To:

www.brookforestvoices.submittable.com



32440 Aspen Meadow Drive Evergreen, CO 80449 303-670-4145 www.brookforestvoices.com info@brookforestvoices.com

## **Marketing for Your Title**

(no extra charge)

- Nationwide press release to the media including print, web, TV stations. Press Release includes images and audio samples.
- 2. New Title announcement sent to Audiofile and Publishers Weekly magazine for audiobook seasonal line-ups and potential review. BFV has been included in Publishers Weekly list many times along with other major audiobook publishers since 2013. Titles have been reviewed in Audiofile Magazine as well.
- 3. Promoted at Trade & Library Shows, Book Fairs.
- 4. Submission for Audio Awards as appropriate. If BFV chooses to nominate your audio, it will be free of charge. If you nominate your title, we will send all information without charge, but you will be responsible for the registration fee. (BFV has submitted 10 nominations for awards and has received 9 ranging from 1st place through honorable mention.)
- 5. BFV will provide .html codes for widgets to be placed by client on their own website, Facebook page, Twitter, etc. linking to their audio products on the BFV Bookstore to enhance sales.
- 6. Web presence. You will have an *about you* author page on the BFV main website.

## **Additional Marketing Tools**

(for minimal fees)

- 1. BFV can provide an audiobook trailer for You Tube including audio, video or images.
- 2. BFV can provide promotional business cards (*Real Cards*) with audio download samples of your book, or if you prefer, the complete audio of your book to potential customers, reviewers, etc.
- 3. BFV can provide a one page mobile website to promote your book and to sell it directly to your fans. Can be listed on your business card.

## **Royalties from Distribution**

1. All Digital Downloads

60% to Author. 40% to BFV.

- 2. All Physical Products
  - a. 30% of Net Sales sold at 80% or more of Suggested Retail Price goes to Client.
  - b. 15% of Net Sales sold at less than 80% of Suggested Retail Price goes to Client.

## More Great Benefits & Services

- 1. BFV will provide to Client (at below wholesale prices) CDs with full color covers, description, isbn, SRP and shrink wrapped for author's private sales at book signings, book fairs, and on their own web site. Client can set their own price for private sales and retain all revenue. Call or email for current rates.
- 2. After completing your audiobook, an Enhanced eBook (multimedia ebook utilizing the audio files from the audiobook) may be produced for an additional fee. Ask for more details.
- 3. BFV has a large Royalty Free <u>Music</u> Library for branding and enhancement of your audiobook.
- 4. BFV has a Royalty Free <u>Sound Effects</u> Library for use in audiobooks that would benefit from use of special effects such as a children's book.
- Composer on staff for original music if desired.
   Request a separate quote.
- 6. Quality Control by an experienced audiobook listener to ensure every sound of your project is a listening pleasure from beginning to end.
- 7. State of the art voiceover recording studio with ProTools software and Neumann microphones, the most desired microphone for voiceover.
- 8. Many narrators from Denver and around the world to choose from to bring your book to life.