

EXAMPLE ESTIMATE

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DATE: //2016 (Estimate valid for 30 days)

CLIENT: Name of Author or Publisher

PROJECT TITLE: Title of Book

PROJECT DESCRIPTION: <u>Audiobook Production/Publishing/Distribution</u>.

Includes script preparation, director, narrator, studio, audio editing, proofing, royalty free music, & mastering.

Additional Services included: ISBNs for multiple audio formats for digital downloading or physical CDs with packaging, publishing, press release, and distribution.

TERMS: 10% down (\$252.50) to secure a place on the BFV project calendar and to audition narrators, 40% down (\$1,010.00) when production begins in the studio and the remaining estimated 50% due (\$1262.50) upon completion of the master file. Payments can be made by credit card with a 3% processing fee, business checks, cashier's checks, or money orders.

| DESCRIPTION | ESTIMATED FINISHED HOURS | UNIT PRICE PER FINISHED HOUR | | TOTAL | |
|---|--------------------------------|---------------------------------------|--------|------------|----------|
| Narrator (Ave, Rate for Male or Female) | 7.00 | \$ | 150.00 | \$ | 1,050.00 |
| Quality Control & Recording Studio- Director/ engineer, script prep, audio proofing, retakes | 7.00 | \$ | 75.00 | \$ | 525.00 |
| Master Engineer (final editing, sweetening, mixing, formatting) | 7.00 | \$ | 100.00 | \$ | 700.00 |
| *Estimated: **Total Finished Audio Hours | 7.00 | \$ | 325.00 | \$ | 2,450.00 |
| Royalty Free Branding Music @ beginning & end | | | | \$ | 75.00 |
| | | Total | | \$2,525.00 | |

*Please note, this estimate is for the expected finished length of the audiobook. **One finished hour is approximately 9,000 words,** but may vary slightly due to the style of text, reader's interpretation of the script, etc. Also, each additional 15 minutes (or portion thereof) beyond the final estimated mastered hours of audio will be .25 of the per hour cost. (\$81.25) ** Should client choose to use only our production services and not publishing/distribution, the total production fee will remain the same. There are not any additional fees for publishing and distribution. Client will earn royalty on sales through all BFV venues. Client retains all audio rights. Client may purchase packaged audiobooks at below wholesale prices and resell for profit on

their own web site, at book signings, etc. Income generated would be in addition to any royalty earned by client from BFV venues.